FOR WHITE-LABELS

RUN YOUR LABEL ON OURS. KEEP YOUR NAME ON THE DOOR.

Eclectric Records gives independent labels, imprints and music groups the infrastructure a major label runs on: catalog admin, roster workspaces, radio assets, artist builds and press. It all runs under **your** brand, with your staff and your roster, at a flat yearly license.

WOMEN-OWNED	MUSIC ROW	100% YOURS	FLAT FEES
& operated, independent	Historic RCA Victor Studios, Nashville	Your artists keep their masters, publishing and rights	Priced up front, with no retainers and no revenue share

WHAT YOUR LABEL GETS

A FULL LABEL BACK OFFICE, BRANDED AS YOU.

CATALOG

SONGBOOK + THE 'LOGS

Every original with splits, PRO, IPI and publisher details, registration status, a shared Writers directory and exports for your registration team.

ROSTER

ROSTER WORKSPACE

A workspace for every artist: projects, phases and tasks, project crews (producer, engineer, mastering), files, key dates and an updates feed.

TEAM

YOUR STAFF, YOUR RULES

Owner, Admin, Assistant admin, Artist mgmt and Staff roles that work only inside your white-label, plus a self-managed staff option.

RADIO

RADIO TOUR ASSETS

Radio Tour Checklist, Country Radio One Sheet and Song & Album Catalog, attached to each artist as one shared, editable copy.

ASSETS

ASSET LIBRARY + BOOKING

Strategy assets, pitch pages and templates with per-role access, plus a booking calendar your contacts can request time on.

REACH

SYNC, PRESS & PRODUCTION

Sync catalog pitching through the ER catalog, Legacy Press placements, and production with Nashville A-Team studio musicians.

TWO WAYS TO PARTNER

CHOOSE HOW YOU PLUG IN.

Bring your catalog in for sync, license the tools your team runs on, or do both.

PARTNERSHIP A

ER CATALOG PARTNER

For signed businesses only, not independent artists: the Intro or Pro Admin Business Bundle at 50% off for your first year, exclusive pricing on artist assets and services, and best-efforts sync pitching alongside the ER catalog.

ONLY SPLIT, SAME AS OUR ARTISTS: 10% OF SYNC DEALS ER SECURES · 0% OF IP, MASTERS, PUBLISHING OR ROYALTIES

PARTNERSHIP B

LICENSED PARTNER

A yearly licensing agreement for the tools your team uses, chosen individually or bundled, branded as you.

YEARLY LICENSING AGREEMENT · 12–36 MONTH TERMS

ECLECTRIC SONGS · BUSINESS BUNDLES

THREE BUNDLES. ONE BACK OFFICE.

Every bundle runs under your own name, logo and colors, and is sold as a yearly licensing agreement. Every login counts toward your tier.

BUSINESS BUNDLE 1
INTRO ADMIN

BEST FOR PUBLISHERS & PROFESSIONAL SONGWRITERS

Mix'n'Mash Songbook + "The 'Logs" Catalog Admin Tool: every original with splits, PRO, IPI and publisher details, registration status, a shared Writers directory, registration exports and LIVE! show reports.

TIER 1	1–10 users	**$1,000/mo**
TIER 2	11–30 users	**$2,500/mo**
TIER 3	31–50 users	**$3,500/mo**
CUSTOM	50+ users	**By inquiry**

BUSINESS BUNDLE 2
PRO ADMIN

BEST FOR PUBLISHERS, PROFESSIONAL SONGWRITERS, ARTIST MANAGEMENT, PR TEAMS, WHITE-LABELS & MORE

Everything in Intro Admin, plus a project management system for your white-label under Eclectric Records: a workspace per artist or writer with projects, tasks, files, key dates and team roles.

TIER 1	1–10 users	**$1,500/mo**
TIER 2	11–30 users	**$3,000/mo**
TIER 3	31–50 users	**$4,000/mo**
CUSTOM	50+ users	**By inquiry**

BUSINESS BUNDLE 3
THE ONE-STOP SHOP

BUILT FOR ALL OF THE ABOVE & BEYOND

Songbook, "The 'Logs", a project management system and a custom CRM: the entire back end of your music business, for one monthly fee.

PRICING STARTS AT $5,000 A MONTH

Yearly licensing contracts, priced to your business. Set up a meeting to see how Eclectric Records can streamline your entire backend.

Yearly licensing agreements with 12–36 month terms; monthly figures show the value. Roster workspace, Radio assets, Asset Library and booking calendar packages are also available individually, priced by inquiry.

ALREADY RUNNING ON ER TOOLS

LAKE PUBLISHING

PARTNER IN ACTION

LAKE PUBLISHING RUNS ITS WRITER CATALOG ON ER TOOLS.

Lake Publishing, an independent bluegrass & Americana publishing house in Nashville, keeps its Song Catalog on the Eclectric Songs platform. Writers log every original for PRO registration and report live shows for live-performance royalties, under the Lake Publishing name.

WHAT WE STAND ON

ECLECTIC + ELECTRIC = ECLECTRIC.

WOMEN-OWNED

An independent label and artist services company, women-owned and operated, built for alternative, Americana, LGBTQIA+, women-focused, grassroots and niche artists.

YOUR NAME ON IT

Your partners, artists and staff see your brand. Each team works only inside its own white-label.

RIGHTS STAY PUT

Eclectric Records takes 0% of artist IP, masters, publishing or royalties. Artists keep 100% of their rights.

PRICED UP FRONT

Flat fees, à la carte, no retainers. The only share we take is 10% of sync deals we secure for artists in the Eclectric Catalog.

READY TO PARTNER? Start your partner inquiry: **eclectricrecords.com/business/white-label/inquire** · Then book your 15-minute call.

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